

26/27

February, 2025

09.00 hrs. (GMT+2)

Madrid, Spain

PRODUCE
dpllive

A united digital market,
a single vision

DIGITAL SUMMIT
LATAM25



#DigitalSummitLatam

Registro: **digitalsummitlatam.com**

Organizan

USTTI

Duke | **CYBER POLICY**
SANFORD | **PROGRAM**

CAF
BANCO DE DESARROLLO
DE AMÉRICA LATINA
Y EL CARIBE



DPL Group

A united digital market,
a single vision

DIGITAL SUMMIT LATAM25



¡New business opportunities!

Digital Summit Latam brings together the main digital regulators, authorities, technology company executives, legislators, industry leaders, academics, telecommunications operators and Internet platforms from Latin America.

Join the summit that seeks to promote investment, collaboration, discuss the latest trends and challenges in digitalization, debate digital regulation in both Europe and Latin America and draw up a roadmap for the digital future of the region.

Mission

To bring together the main actors of the Ibero-American digital ecosystem, including regulators, telecommunications operators and technology platforms, to promote dialogue, knowledge exchange and collaboration around public policies, connectivity and innovation. Through strategic discussions on regulation, investment and emerging technologies, we seek to promote sustainable digital development in the region.

Vision

To be the main reference forum in Ibero-America for the development of an inclusive, innovative digital environment prone to smart regulation and guarantor of digital rights, where collaboration between governments, companies and society triggers investments in digital infrastructure, drives technological transformation, connects everyone and consolidates the region as a leader in the global digital economy by 2030.

Objective

The objective of the Digital Summit Latam 2025 is to foster a comprehensive dialogue between key actors from all over the Americas, Europe and other invited countries, focused on the regulatory, economic and social challenges of digital transformation. The event seeks to generate actionable strategies for the construction of an inclusive, secure and innovative digital economy. Through discussions on the impact of digitalisation on key sectors such as finance, transport, telecommunications and education, the summit will work towards creating a regulatory framework that promotes technological advancement, economic growth and equitable access to digital services.

In addition, the summit will develop detailed recommendations that will summarize all discussions and ideas shared, ensuring that the content is fully incorporated into future dialogues.

This report will provide clear next steps and foster continuity for upcoming events, ensuring that the momentum generated during the summit leads to sustained progress on the challenges of digital transformation at the regional level.





Exclusive audience

- Digital and telecommunications regulators from Latin America.
- Telecommunications operators.
- Internet platforms and technology companies.
- Representatives of financial institutions.
- Leaders of the transport and logistics sector.
- Startups and entrepreneurs in emerging technologies.
- Investors and entrepreneurs in the digital sector.
- Academics and ICT experts.
- Legislators.
- Media specialized in technology and telecommunications.

#Investment:

in digital infrastructures, connectivity and new business models.

#ArtificialIntelligence:

regulation, innovations and applications in the region.

#DigitalTransformation in key sectors:

impact on banking, transport, education and other strategic sectors.

Dialogue topics

#5G and beyond:

the future of telecommunications.

#DigitalRegulation in Europe and Latin America:

challenges and opportunities.

#Cybersecurity:

strategies to protect digital infrastructure.

#DigitalInclusion:

accessibility and democratization of Internet access.

#DigitalEconomy:

impact and opportunities for economic growth.

#DigitalRights:

full exercise of connectivity

**Latin America comes to Europe to
talk about digital regulation**

Digital conversation

Smart regulation to invest, connect and innovate

ICTs enable digital rights

**Regulatory challenges for
digital Latam**

Digital conversation

**Detonating the Latin American
digital market**

**Connecting to include
everyone**

**Impact of digital
transformation**

**Latin America: space
for digital innovation**

**Digital economy for
regional development**

**Technological neutrality
and digital diplomacy**

- Companies are offered a strategic platform to strengthen their technological leadership and increase their brand visibility in the digital ecosystem. DPL Live not only stands out for being a space for innovation, but also for its influence in the formulation of digital policies and regulation, allowing sponsors to position themselves as key players in shaping the technological future.
- Companies gain access to high-level connections with government authorities, regulators and industry leaders, facilitating the development of strategic relationships that can boost their business objectives.
- The event promotes innovation and collaborative work, central themes for the development of a modern workforce prepared for the challenges of the future. In addition, it promotes emerging economic models, such as the collaborative economy, which places sponsoring companies at the forefront of these advances.
- It is an opportunity to influence the digital transformation of countries, supporting nations in their advance towards a more connected and competitive future, while establishing a high-level relationship with key government figures and regulators who influence technological and digital policy.
- The true value of this sponsorship lies in its ability to offer a space for dialogue with government leaders and industry C-Levels, the great drivers of technological changes at a global level.
- The event is distinguished by providing sponsors with an environment designed for strategic interaction and the creation of powerful alliances to directly influence digital transformation, public policies and technological regulation.
- Actively participate in the digital agenda of the future.

Why become a sponsor?



Innovation and creative experience



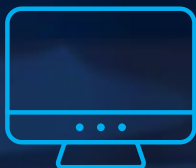
- Registration
- Coffee break
- Networking lunch



- Welcome cocktail



- Streaming
- 3-camera CCTV
- Audio
- Lighting
- Photography and video
- Simultaneous translation (in person and streaming)



- Landing page

Strategy and communication plan

The journey begins in Latam and ends in Madrid:

- Newsletters with strategic information.
- Promotion and coverage on social networks (Facebook, X, LinkedIn and Instagram).
- Press releases and relations with specialized press.
- Dissemination of key topics and messages.
- Real-time coverage.
- We move the public-private conversation to the virtual space.
- Exclusive interviews and testimonials from Digital Stars.
- Banners in spaces and alliances with media partners.
- Videos: join us and land in Europe.
- Landing page with all the messages and protagonists.

Applications

Table flyer

Organizan

USTTI Duke SANFORD CYBER POLICY PROGRAM

CAF BANCO DE DESARROLLO DE AMÉRICA LATINA Y EL CARIBE

CC LATAM

DPL Group

26/27
Febrero, 2025
Madrid, España

PRODUCE
dpl live

Un mercado digital unido,
una sola visión

DIGITAL SUMMIT
LATAM25

#DigitalSummitLatam





WELCOME
LATAM25



Welcome Latam

Sunday, March 2, 2025

Hotel Casa Fuster, Barcelona

An exclusive meeting!

Organized jointly with the Center for the Convergence of Latin America (CCLatam) and DPL Group, focused on exploring how a single digital market in Latin America can be a catalyst for the development of the digital economy, technological centers, innovation, investment attraction, economic growth and social and sustainable development in the region.



Applications



Cartel



PRODUCE
dpllive

#WelcomeLatam25



2 marzo 2025
18-22 Hrs.
Hotel Casa Fuster
Evento exclusivo

Organizadores



DPLGroup

Exclusive audience by invitation

- Government and regulatory authorities from Latin America.
- Digital and technological leaders from Latin America.
- Investors interested in the Latin American market.
- Telecommunications operators.
- Internet platforms and technology companies.
- Investors and entrepreneurs from the digital sector.
- Academics and ICT experts.
- Legislators.
- Representatives of technological and innovation centers.
- Academics and experts in the digital economy.

A photograph of three business professionals in a meeting, overlaid with a colorful geometric pattern of triangles in shades of blue, yellow, and orange. The text is centered over the image.

Connect with leaders in a private setting and join as a sponsor

1. Unique opportunities to connect with leaders and experts in the Latin American digital ecosystem.
2. Explore and discuss the opportunities and challenges of a single digital market in the region.
3. Identify new investment and development opportunities.
4. Encourage collaboration and networking among participants.